



Hyatt Regency Crystal City At Reagan National Airport Arlington, VA

A partnership between























Disclosures



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Objectives



- Identify friends, stakeholders, and resources in your local community to engage for development of a residency program
- Generate ideas for initial engagement to develop support around residency teaching and program development
- Develop ongoing engagement and relationship strategies for sustaining and growing programs, and addressing challenges over time





IRMC SERVES OUR COMMUNITY



Mission Statement

The mission of the IRMC Family Medicine residency program is to provide excellent, comprehensive, family medicine training, in order that our graduates might fill healthcare disparities in rural Pennsylvania communities.



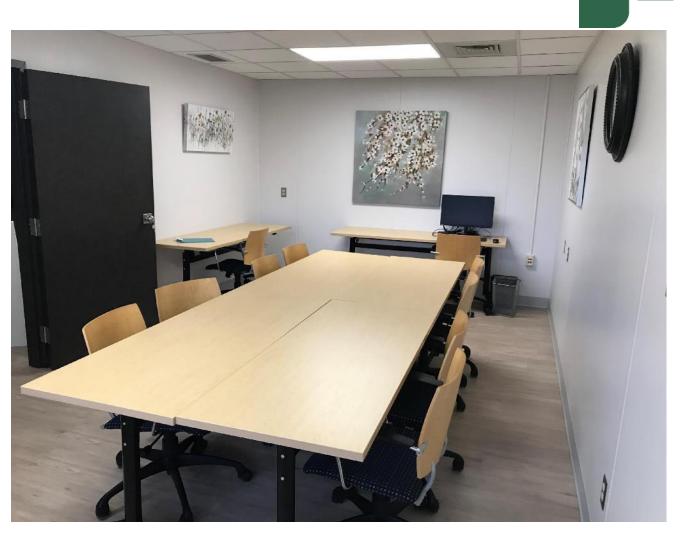


Mahoning Medical Center (FMP)

Community Board

Facelift for that Building







FRIENDS



BANKS

HOSPITAL BOARD OF DIRECTORS

STATE SENATOR/REPRESENTATIVE

CHAMBER OF COMMERCE

SCHOOLS

HOSPITAL LEADERSHIP TEAM

COUNTY COMMISSIONERS

BUSINESSES





Community Engagement















Amish Community/Midwife Outreach Keystone Ag Migrant Farm Workers Healthcare Program

School Physicians at local school districts Refugee Working Group

Media Presence

Rural Health Pulse **Podcast**

RURAL **HEALTH**

A continued collaboration between IUP and IRMC on the topic of rural health care, focusing on issues and stories impacting the health of the region and programs and initiatives designed to improve healthcare





County OKs emergency radio proposal

Indiana

Gazette

IASD prepares to help students with dual enrollment



Kovalchick Convention & Athletic Center





Sports Medicine

Culture and Diversity

Interprofessional training

Grantsmanship

Research





Lifestyle Medicine with IUP Food and Nutrition Department











Collaborations with Friends



Social Determinants of Health Workshop DUQCOM



Empathy Workshop IUP Theater Department





Maintaining and Growing Friendships











Ongoing Relationship Development











Community Outreach – Showing Up



- Talks
- Events









Community Outreach – Providing Resources



- Trainings
- Faculty Development









Community Outreach – Free Food



- Appreciation Dinners
- Lunch Meetings
- Thank You Baskets









Community Involvement

- Advisory Committees
- Financial Committees
- Stakeholder Committees
- Input Groups and Meetings







Networks and Networking



Local, State, Regional, National



GRADUATE MEDICAL EDUCATION COUNCIL

- Mission/Goal Focused
- Education











Network Benefits

- Learning/Training
- Networking
- Recruiting
- Outreach









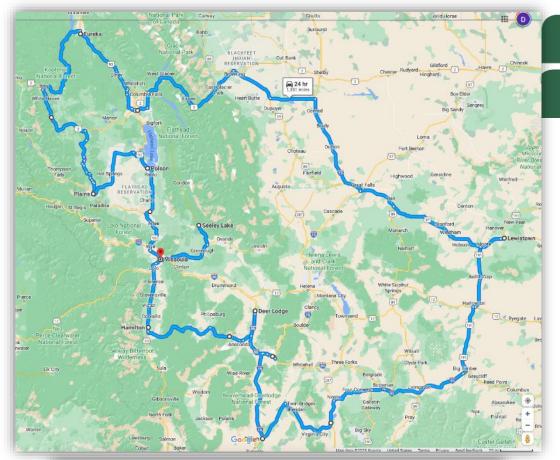


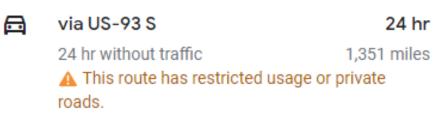


Ongoing Investment

- Be present
- Time and resources
- Direct and indirect benefits











Finding and Developing Local Friends



- Who are your local stakeholders and which are the most unique?
- What do you, or could you, do to engage with your community?
- How have you been successful so far?
- How have you been surprised by program relationships for good or bad?





Take Home Points



- Community Engagement (developing friendships) is critically important for the development and maintenance of sustainable residency programs.
- Some of the most important relationships may not be found where you expect them.
- Ongoing engagement can help avoid insurmountable pitfalls and navigate turbulent times.
- It takes an initial investment and ongoing work. Small investments can pay dividends down the road.





Resources:



- RTT Collaborative
 - TREES Tool: Training and Rural health professions Education that is community Engaged and Sustainable
 - https://rttcollaborative.net/about/tools-and-assistance/
- RuralGME.org
 - Community Engagement Tools
 - https://portal.ruralgme.org/toolbox/community-engagement
 - https://portal.ruralgme.org/toolbox/tools/1
 - Requires free registration
- THCGME.org
 - Community Engagement Tools
 - https://thcpd.sirs.unc.edu/toolbox/community-engagement
 - https://thcpd.sirs.unc.edu/toolbox/tools/1
 - Requires free registration





QUESTIONS







Rural Residency Planning and Development and Teaching Health Center Planning and Development Technical Assistance Centers



















THE CECIL G. SHEPS CENTER FOR HEALTH SERVICES RESEARCH



